Goals

- Increase stakeholder and community engagement
- Spread public awareness of food policy and food systems in community
- Establish a food policy council to actively advance policies

By the Numbers

- 143 food system professionals and city residents attended community convenings or meetings related to improving access to food
- 5 planning team resident leaders participated in best-practice research for developing a food policy council

Success Stories

1. Recruited five individuals to Rochester’s Food Policy Council planning team, ensuring a resident majority to guide the adoption of the council structural model and bylaws, and to select new members

2. Successfully advocated for the City of Rochester to adopt legislation committing the city government to working with the Food Policy Council and formalizing the council to provide a way for residents to lead policy change

“Allowing diverse voices to influence the structure, bylaws, and membership of the FPC will set the stage for authentic resident leadership to craft policy solutions that resonate with and positively impact the community.”

--Rochester HCCC team member

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