



# Rochester, New York Food Policy Council



# About Healthi Kids

# About Us

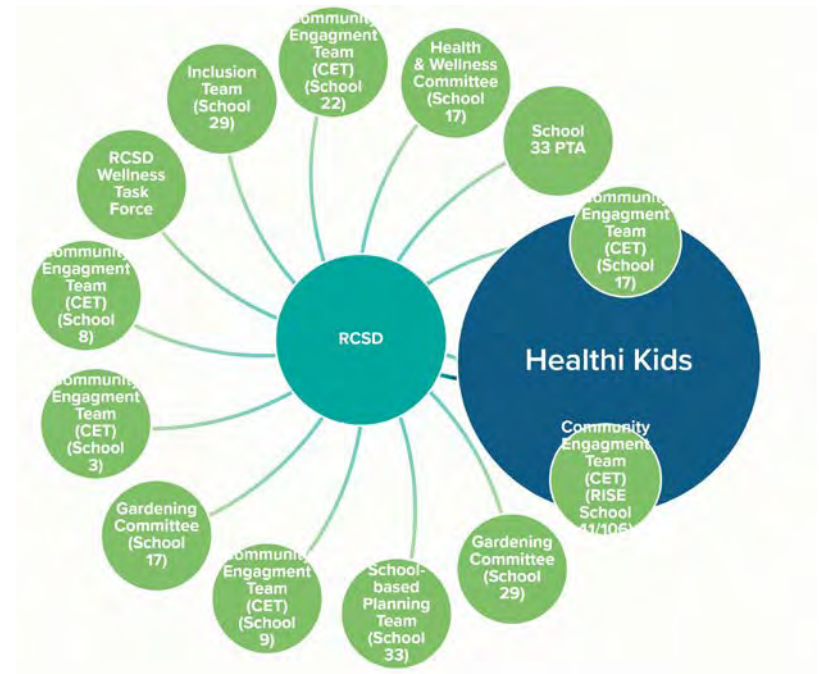
Our Coalition. Our Process. Our Impact.

Established in 2008

Serving the Finger Lakes region

More than 45+ community advocates

Team sits at 70+ tables across the community



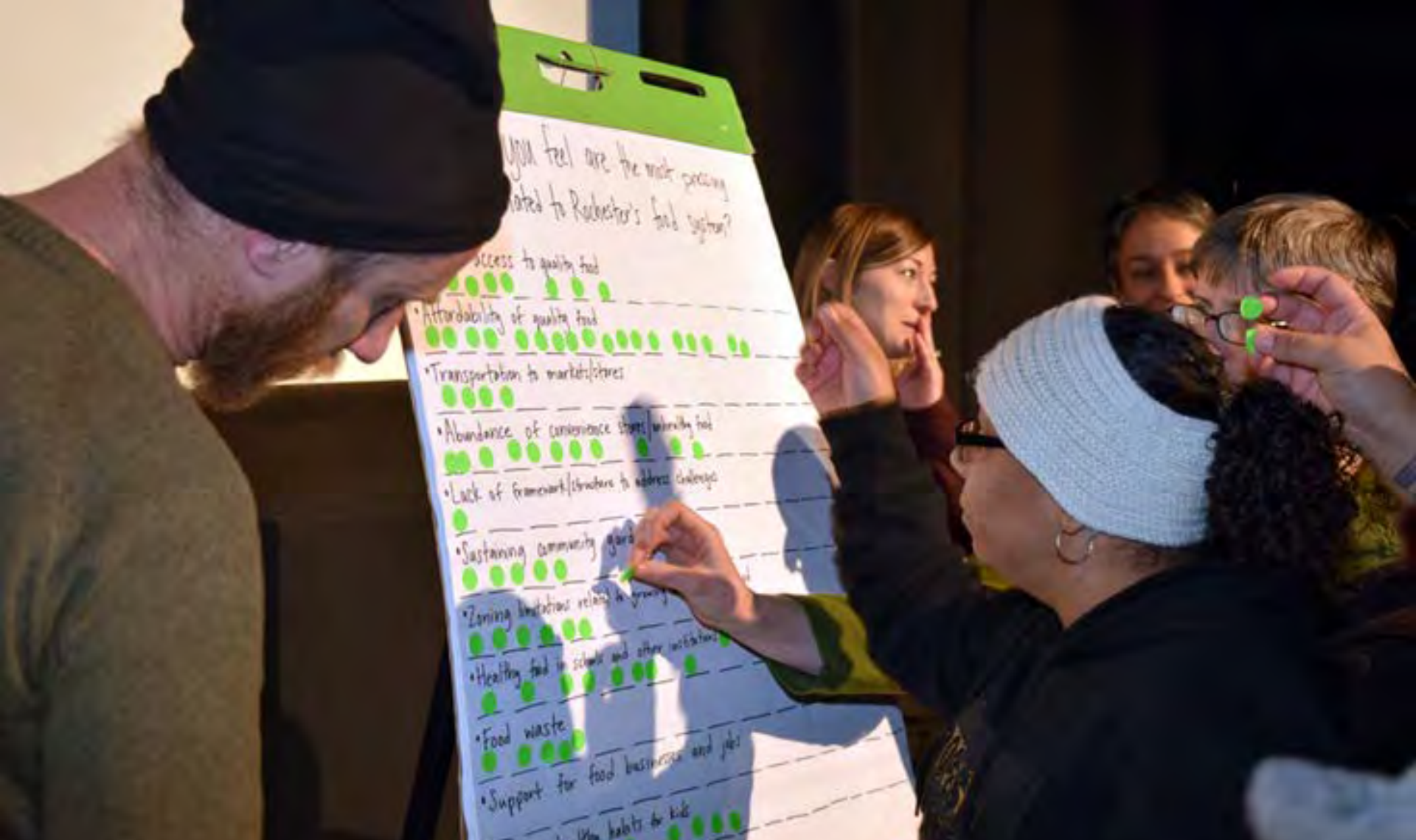


# Working together for a stronger food system

Rochester 2034

A Place At The Table film screening

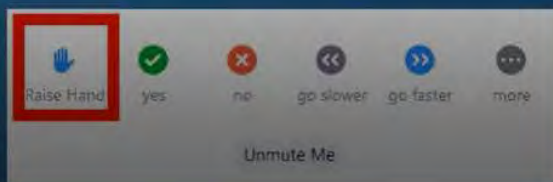
Healthiest Cities and Counties Challenge



# Pre-COVID Outreach

Contact us at:  
[rocfoodpolicy@gmail.com](mailto:rocfoodpolicy@gmail.com)

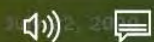
Raise your hand in zoom  
(Click participants at the bottom of the screen,  
then select the option)



zoom\_0

Thank you for joining us!

0:38:15



CommonGroundHealth.org



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# Adapting to New Normal

# Community Leadership

- Stipend “Resident Leaders”
- Using Zoom, Social Media, and Email Blasts
- Online Surveys
- Project Website
- Tailoring and Targeting Smaller Engagements



# Contact Information

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