Goals

- Identify the top two food deserts in Dougherty County
- Establish weekly mobile markets
- Expand partnerships through the development of a food policy council
- Create a replicable model of increasing food availability and decreasing negative health outcomes

By the Numbers

- 1,671 individuals provided with fresh produce bags and/or healthy eating recipes
- 239 volunteer hours for community food production or distribution supported by the Dougherty Fresh Community Volunteer Incentive Program

Success Story

Relationships among nonprofits, local municipalities and government agencies have grown stronger in Dougherty County. Influential stakeholders now look to Flint River Fresh, one of the leading organizations of the Dougherty Fresh initiative, for leadership in designing effective programs based on their deep knowledge of the community food landscape. As a result, a more impactful and sustainable response to hunger and food insecurity is taking shape.

“Realizing better community health depends on constant community participation. The Dougherty Fresh initiative demonstrates the intent to deliver better health pathways equitably and the harmonious synergy that values individual and collective well-being.”

Aretha Wimberly, Flint River Fresh, Inc.