

Snapshot of Chula Vista, California

January–June 2021 Progress Report



Goals

- Increase food security and obesity prevention education among Chula Vista community members
- Develop a resident leadership, advocacy, policy, systems and environmental change program



By the Numbers

- 13 resident leaders and promotoras were provided nutrition education through the Resident Leadership Academy in order to increase food-security levels among Chula Vista community members
- 861 individuals attended meetings and presentations with the Chula Vista City Council, San Diego County Board of Supervisors and numerous other community partners and stakeholders

Success Stories

1. Completed the Resident Leadership Academy, a PhotoVoice project and a community assessment, which will be used to develop a community improvement project based on identified needs
2. Secured \$3 million in funding for the expansion of nutrition incentives, including the Mas Fresco More Fresh and Produce Prescription programs, to address food insecurity across San Diego County

“Local funding to support and complement federal funding for nutrition incentive programs is a game changer in San Diego County, especially if this funding can be secured on an ongoing basis, which is something that we are working on.”

--Chula Vista HCCC team member